

ESE SPORTS.TV

GLOBAL INTERNATIONAL SPORTING EVENTS

SPORTS.TV ESESPORTS.TV ESESPORTS.TV ESESPORTS.TV ESESPORTS.TV ESESPORTS.TV

TOURNAMENT OF CHAMPIONS 2025

"Tomorrow's Legends Start Today"

ESESports.tv Investor Relations & Marketing Strategy Document

Boxing is more than a sport, it's a symbol of struggle, redemption, and resilience. Once the crown jewel of global athletic competition, boxing captivated generations with its power, honor, and drama. Today, ESESports.tv is resurrecting that legacy by merging timeless tradition with cutting-edge technology. We are not just streaming fights; we are building a global digital coliseum where legends are born, nations collide, and the spirit of the fight lives on.



Our Mission:

Get ready for extraordinary events that will captivate audiences worldwide! The Tournament of Champions is poised to set a new standard for elite boxing cards, bringing together the world's finest boxing talent on one grand stage.

This premier tournament will feature the most accomplished champions from individual nations, battling their international counterparts in a showcase of power, precision, and passion. Countries from around the globe will compete in these prestigious events, offering their athletes a chance to shine on the world stage.

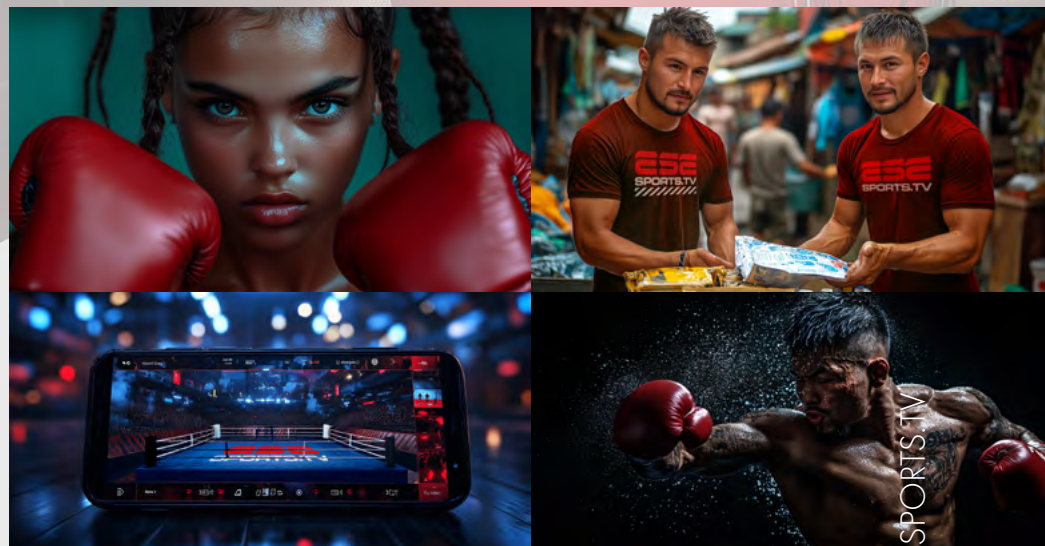
The inaugural bout will be nothing short of iconic: Mexico's premier boxing champions will face off against the top-tier contenders from China. This electrifying matchup will mark the beginning of a tradition destined to elevate boxing and unite fans across continents.

The Tournament of Champions is set to become a phenomenon, providing nations with unparalleled exposure and athletes with a platform to demonstrate their prowess in a spirit of competition and collaboration. This is more than a tournament; it's an opportunity to celebrate unity, resilience, and the pursuit of greatness.

Don't miss your chance to witness global history in the making - where nations collide, champions rise, and legends are born.

Our Vision: At ESESports.tv, we are committed to revolutionizing the boxing world by providing Event Promotions and unmatched exposure and opportunities for both Professional & World Champions, Global Future Contender's, Female and Male boxers plus Young Amateur Fighters.

Our platform is more than just a streaming service—it's a launchpad for rising talent and a showcase for the sport's greatest champions. Through high-quality broadcasts, real-time analytics, and global accessibility, we bring the raw energy and passion of boxing directly to fans, ensuring that every fighter—regardless of experience level—gets the recognition he or she deserve.



Our Vision Beyond the Ring - At ESESports.tv, we believe the fight for greatness doesn't start when the opening bell rings. While we bring the energy and passion of professional boxing to fans around the world, we're also stepping outside the ring to champion a bigger cause—humanity. A portion of our proceeds will be donated to nonprofit organizations that are on a global mission to provide food, clean water, and essential medical assistance to communities in desperate need. Just like the warriors who step into the ring with heart and purpose, we're committed to standing in the corner of those who need it most. Because at ESESports.tv, the real victory is making sure no one is left to fight hunger, sickness, or thirst alone in the battle for a better tomorrow.

Why Now? Why ESESports.tv?

- Global Expansion of Combat Sports: MMA has surged in popularity, but boxing's soul remains unmatched. There is a massive market hungry for the real thing.
- Underutilized Heritage: No other sport has the emotional and historical depth of boxing. ESESports.tv will reawaken that story.
- Untapped Global Markets: From Latin America to Africa, Southeast Asia to the Caribbean, boxing is loved but underrepresented. We will be the bridge.
- Digital-First Distribution: Our mobile-first platform and PPV structure bypass legacy gatekeepers and go straight to the fans.

The ESESports.tv Platform: Our Pillars of Growth

1. The Tournament of Champions (Launching: Cancun, Mexico ...China vs Mexico)

- A bracket-based series pitting top fighters from around the world against each other.
- Premium streaming on ESESports.tv, Azteca TV and others
- Multi-language commentary.
- Designed to become a global spectacle.

2. Fighter's Journey Series

- Mini docuseries following fighters before and after bouts.
- Emotional, raw, and intimate storytelling to deepen fan connection.

3. Global Fight Nights

- International fight cards hosted in countries like Mexico, China, Australia, South Africa and Kazakhstan ... with many more wanting to participate.
- Regional focus: Homegrown heroes fighting on the world stage.

4. Cultural Integration & Commentary

- A broadcast team featuring boxing legends, global influencers, and local analysts.
- Presented in English, Spanish, Chinese and multiple other languages for broader appeal.

5. Merchandise & Exclusive Access

- Premium apparel and gear drops tied to events.
- Tiers of memberships, and behind-the-scenes VIP experiences.



Investor Opportunities & Financial Vision

• Early-Stage Equity Investment

Entry-level investors can claim a stake in the future of combat sports media.
High growth potential through sponsorships, subscriptions, live events, and merchandising.

• Sponsorship Partnerships

Partner brands will be featured globally in digital content, events, and merchandise.
Naming rights, corner branding, influencer collaborations.

• Monetization Streams

PPV and Subscription Revenue
Merch and Licensing
Event Sponsorships and Partnerships
Streaming Rights & Broadcast Deals

- **Year 1 Goal: \$1.5M in gross revenue across all verticals**
- **Year 2 Projection: \$5M+ with regional market penetration and increased global brand value**

Marketing Strategy: Building the Movement

• Digital Hype Campaigns

"The Comeback Hits Harder" Series (Teasers, Trailers, Fighter Quotes)
Influencer/celebrity activations in boxing, music, and fashion
Paid social across Instagram, TikTok, and YouTube Shorts

• Localized Promotions

City-focused mini campaigns around each fighter's hometown
Partnering with local gyms and influencers to spread the word

• Legacy and Heritage Storytelling

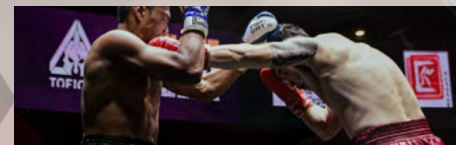
Highlighting the connection between past champions and today's fighters
Featuring Global multi-cultural contributions to boxing

• Global Commentary Network

Recruiting diverse voices to call fights and provide cultural relevance.



YEAR 1 GOAL:
1.5M
IN GROSS REVENUE



YEAR 2 PROJECTION:
5M+
WITH REGIONAL MARKET PENETRATION & INCREASED GLOBAL BRAND VALUE



Historical Weight, Modern Fight

We are not just building a platform. We are restoring an art form. Boxing is the sweet science and the people's proving ground. ESEsports.tv is where its next chapter will be written for us all.

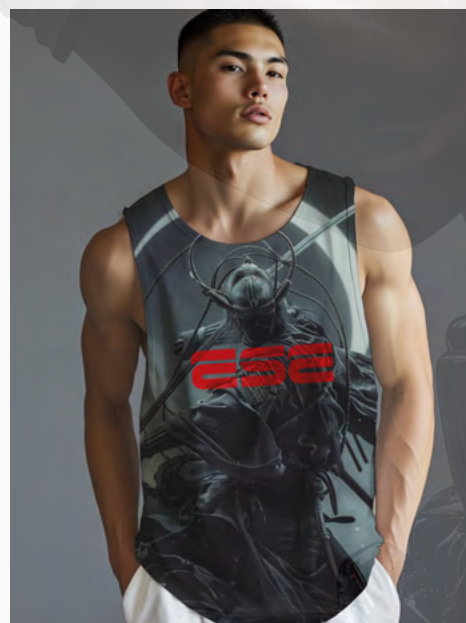
From the original boxing roots to international mega-fights, boxing has endured because it speaks to something primal, something true. At ESEsports.tv, we believe that truth still matters.

We invite you to be part of writing history—not just watching it.

Invest in the Future of Boxing:

This is your moment to join at the ground level of a movement that will redefine combat sports. Whether you're a boxing purist, a digital innovator, or a global investor looking to back the next major sports brand, the time is now.

Contact us today to learn more about investment packages, equity offerings, and sponsorship rights.



Contact:

Investor Relations & Media

inquiry@esesports.tv

www.ESESports.tv



@ESESports.tv



[@esesports_tv](https://www.youtube.com/@esesports_tv)

ESE SPORTS.TV

GLOBAL INTERNATIONAL
SPORTING EVENTS

"Tomorrow's Legends Start Today"